



Social Media Coordinators

Employment Type

The Social Media Coordinator is a **voluntary role**, but position holders are entitled to the removal of all competition fees for the year and a free ticket to the annual awards function.

Number of Positions

There are **four** positions to be filled (North -2, South -2). The reason for creating four positions is to lighten the load for each. The geographical location of an event determines whether coordinators in the south or north take responsibility.

Position Objective

Using the Weightlifting Tasmania's members Facebook page and Instagram account, the objective of the position is to create pre- and post-event publicity.

Organisational Relationships

Social Media Coordinators report to and take instruction from executive members of the board of Weightlifting Tasmania.

Tasks

Coordinators will use Weightlifting Tasmania's Facebook and Instagram account to:

1. Create posts to publicise forthcoming competitions at weekly intervals in the 4-week period immediately preceding the event. The posts will point interested persons to the appropriate pages on the WTI website where members can find information about the forthcoming event. Posts will also inform interested persons of deadline dates.
2. In the week following a competition, collate photographs and videos of competition highlights and post on social media with a small amount of commentary about the highlights including, where applicable, overall top 5 placings.
3. Create posts that keep members informed of Tasmania results at national championships and include photos and video if available.
4. Create posts that inform interested persons of special events such as training camps, squad training sessions, and the annual awards function.